



New Milton Town Council

Strategy 2012 - 2014

Our Themes

1. **Partnership** - How we work with our Community.
2. **Environment** - How we manage the area we live in.
3. **Town Economy** - How we promote business opportunities in our town.
4. **Localism** - How we will respond to the new legislation.
5. **The effectiveness of the Town Council** - How we do business, identify and manage change.



Our Objectives

Partnership

How we work with our Community

- We will interact with other local groups and organisations.
We will work closely with New Forest District Council and Hampshire County Council on projects. We will consult groups such as the Town Partnership and liaise with the Residents Association.
- Making our work and projects available to all.
We have identified the following major projects:-

1 Fernhill

Develop a project plan with NFDC within 1year. Produce a 1 to 4 year implementation programme.

2 Allotments

Develop an immediate implementation programme for 'new' allotments – Identify suitable sites to meet target of 100 to service waiting list. Project completion within eighteen months.

3 New Milton Recreation Ground

A long term project and vision. Phase 1. Initial concept plan underway to be followed by more detailed plan early 2012 and phase one implementation plan. Further phases to be considered following phase 1 completion.

4 Fawcett's Field

Develop project plans during 2012 – implementation subject to plan.

5 Informal Open Spaces

Develop management plan for each area within one year – project implementation within 2 – 4 years then ongoing.

6 Lower Field (Ashley)

Develop project plan during 2012 - implementation subject to outcome of plan.

- Actively work with Town Partnership on projects and ideas.
We will build upon the consultation contained within the Town Plan and the recent update to develop joint working and to initiate the community projects identified.



Environment

How we manage the area where we live

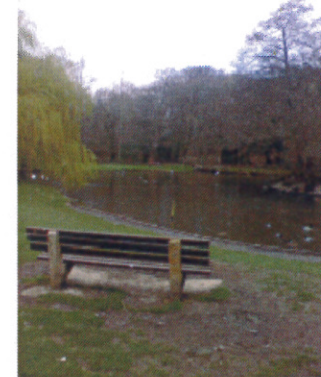
- We will manage our informal open spaces in a way which will encourage wildlife and natural features positively. We will develop management plans (seeking professional advice where necessary) for each of our informal open spaces looking for implementation over 1-4 years, these will be contained in our project list.
- We will continue to maintain our formal open spaces (sporting facilities etc) and seek to expand and develop new opportunities within the next 1-4 years.

These include Fernhill and Allotment sites as per the project list.

- We will work to improve the open spaces of our town linked to our supplementary planning document - The New Milton Local Distinctiveness Plan.

The character and appearance of our town is explained in the plan and is adopted as an ongoing strategy document.

- We will aim to develop ideas which will promote New Milton as a pleasant place to live and work for all.



Town Economy

How we promote business opportunities in our town

- We will look at ways we can work with other agencies to make New Milton an attractive business centre.
- We will look at ways to bring High Street names to the town.
Within the next year we will develop an exercise where we actively seek to encourage new businesses to consider New Milton as a location. The focus being to try to develop a unique identity for the town centre.

- We will explore ways to bring people into the town both during the day and in the evening.
Within the next year we will look at Towns and Communities similar to New Milton to seek ideas and approaches to achieving a diverse economy.



We recognise our town centre as the heart of the community and will pursue policies to encourage and allow it to thrive.

Localism

How we will respond to new legislation

- We will consider the implications of new national guidelines and the remit of the Town Council.
- We will consider the new rights for communities and how this impacts on how to develop our town
- We will look to meet the challenge of becoming a more responsible local authority.

Effectiveness of the Town Council

How we run the day to day operations of the Town Council

- Within the next year we will review our operational effectiveness and develop where necessary new ways of working to reflect the modern business environment.

