

Project Details

Economy Project – New Milton Children’s Day Nursery

PROJECT DETAILS			
Project Name	New Milton Children’s Day Nursery		
Anticipated Start Date	Spring 2004	Anticipated End Date	Ongoing
Provide a short description of the Project			
To establish full time, all day childcare nursery in New Milton to enable working parents to have access to full time professional nursery based childcare.			
To create employment and training opportunities in the childcare sector and enable parents to return to work or study.			
Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)			
The lack of locally based childcare services to meet local demand was an issue highlighted during the Healthcheck process by both the Economic and Social & Community Groups. Although only 38% of survey respondents felt that childcare facilities needed to be improved, this figure is likely to be a reflection of the population imbalance that prevails in New Milton.			
There are currently no full day-care places available and parents have to travel outside the parish or use childminders. Figures from HCC (Nov 2002) reinforce the need to address this issue; they indicated that there are 1,173 children under five locally, but only a maximum of 365 pre-school or childminder places, and no day-care places.			
PROJECT REQUIREMENTS			
What key organisations will be needed to deliver the Project and what role will the Partnership take?			
Private childcare sector			
Hampshire County Council (Early Years Education – OFSTED registered)			
New Milton Town Council (to support planning applications)			
How does the proposed activity link with and/or complement local strategies or initiatives?			
Childcare and economic strategies (to be identified).			
Is there a ‘Community Champion’ or local organisation to drive this Project forward? If so, please identify.			
Debbie Martin			
Identify funding requirements and possible funding sources for the Project?			
The project costs will depend greatly on finding suitable premises. A childcare nursery will require suitable facilities, eg security, toilets, etc. On top of building costs (either new or adaptation and refurbishment), there will be equipment and staffing costs, although once established, the centre should be self-funding.			
A New Opportunities Fund bid of £24,000 was successfully applied for but, as it was awarded by a private individual, it needed to be drawn down by May 2004 and was therefore lost. The project may also qualify for SEEDA funding because of job creation, supporting parents returning to work.			

Economy Project – New Milton Street / Farmers' Markets

PROJECT DETAILS			
Project Name	New Milton Weekly Street Market / Occasional Farmers' Markets		
Anticipated Start Date	April 2004	Anticipated End Date	September 2004
<p>Provide a short description of the Project</p> <p>To establish a weekly street market in South Station Road, to be run by market operators and overseen by New Milton Town Council.</p> <p>In addition, to work with Hampshire Farmers' Markets to establish a programme of Farmers' Markets in New Milton, starting with two scheduled for 2004.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Whilst 64% of survey respondents do most of their shopping in New Milton, almost half of them felt that there was not a wide range of shops in the town, the most common remark being the over abundance of charity shops.</p> <p>Both a street market and the Farmers' Market would increase the range of retail opportunities for residents and visitors in the town centre and will invigorate the local community by attracting visitors and increasing footfall in the town centre. It will help promote locally produced food and generate revenues for local projects.</p> <p>Two surveys have shown overwhelming support from local residents for a street market. In the 'Your Town, Your Say' survey, 70% of respondents thought that the establishment of a street market would benefit the town (see Q34).</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Town Council New Forest District Council (street trading licence, highways permission) Market operators Chamber of Commerce Hampshire Farmers' Markets</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>The Farmers' Markets link with strategies throughout Hampshire to promote local food and produce.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>New Milton Town Council</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>May need to buy a 'street trading' license.</p> <p>Once established, the project should be self-funding and will help generate income for the town.</p>			

Economy Project – Annual Events Programme

PROJECT DETAILS																							
Project Name	Annual Events Programme																						
Anticipated Start Date	January 2004	Anticipated End Date	Ongoing																				
<p>Provide a short description of the Project</p> <p>To compile an annual events programme to communicate details of all events happening in the local area throughout the year. This would be attractively presented and would be distributed widely to holiday sites and TICs Hampshire-wide. The aim is to co-ordinate activities in New Milton to help raise its visitor profile, as well as giving locals better information about local events and activities.</p> <p>Events for 2004 would include:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 70%;">Ashley Music Festival</td> <td style="width: 30%; text-align: right;">March</td> </tr> <tr> <td>Hampshire Farmers' Market</td> <td style="text-align: right;">April</td> </tr> <tr> <td>Food Festival</td> <td style="text-align: right;">June</td> </tr> <tr> <td>Sea Scout Festival</td> <td style="text-align: right;">July</td> </tr> <tr> <td>Bashley Village Fete</td> <td style="text-align: right;">July</td> </tr> <tr> <td>Lions Charity Street Market</td> <td style="text-align: right;">July</td> </tr> <tr> <td>Lions Fiesta</td> <td style="text-align: right;">July</td> </tr> <tr> <td>Hampshire Farmers' Market</td> <td style="text-align: right;">August</td> </tr> <tr> <td>Art & Play Children's Festival</td> <td style="text-align: right;">August</td> </tr> <tr> <td>Lions Carnival</td> <td style="text-align: right;">December</td> </tr> </table> <p>Other organisations, eg Forest Arts, CODA and local sports clubs would be invited to add to the list.</p>				Ashley Music Festival	March	Hampshire Farmers' Market	April	Food Festival	June	Sea Scout Festival	July	Bashley Village Fete	July	Lions Charity Street Market	July	Lions Fiesta	July	Hampshire Farmers' Market	August	Art & Play Children's Festival	August	Lions Carnival	December
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<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>New Milton needs to develop its tourism 'product'. It is a key service centre and a gateway to the whole of the South Coast, but there are no mainstay attractions to bring people, or visitors, into the town centre.</p> <p>Our survey showed overwhelming support (77%) for more community events to bring people together (see Q23), and 57% of respondents agreed that more needed to be done to promote New Milton as a visitor destination (see Q31).</p>																							
PROJECT REQUIREMENTS																							
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Voluntary organisations in New Milton</p> <p>Chamber of Commerce</p> <p>Local businesses</p>																							
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Not known at this time.</p>																							
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Chamber of Commerce, Town Project Officer</p>																							
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Information gathering can be done 'in house'.</p>																							
<p>Design / printing costs – estimated £1,500</p>																							

Economy Project – Marketing & Business Support Project

PROJECT DETAILS			
Project Name	Marketing & Business Support Project		
Anticipated Start Date	Summer 2004	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>To 're-brand' New Milton to attract a wider range and diversity of businesses, both retail and industrial, to widen the economic base and create more local job opportunities. There are two elements to the project:</p> <p>To provide accessible information and effective marketing tools to sell New Milton as a destination to the wider business community, eg a web-based information site about local business opportunities.</p> <p>To provide support for fledgling businesses, eg young enterprise. Practical support might include grants, rate reductions and a mentoring scheme.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Improved office/commercial space, either close to or within New Milton, will help economic diversity of the area. New Milton town has an over abundance of charity shops and estate agents (one of the most commonly made comments in our survey and is undoubtedly a reflection of the population imbalance). The existing business mix lacks diversity and, as a key service centre, it fails to meet the needs of all sectors of the local population. The Market Town Mystery Visitor Town Evaluation identified that there were 6 vacant units in the town (see page 6), providing an opportunity to change this if we can attract the right businesses.</p> <p>Analysis of our survey results showed that whilst 64% of the population did most of their shopping in New Milton (see Q32), less than 37% of the under-18 sector did most of their shopping in New Milton. Whilst almost half (49%) of the total number of respondents did not feel that there was a wide range of shops in the town (see Q33), this rose to 69% of the under-18 group.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Chamber of Commerce Business in the Community New Forest District Council Economic Development HCC Economic Development Connexions Young Enterprise working with Arnewood School Princes Trust Local Businesses</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>District and county economic strategies.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Chamber of Commerce</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>To be identified.</p>			
<p>Web site might be in the region of £3,000-5,000, although this could be funded by advertising by local firms.</p>			

Economy Project – Training Opportunity Scheme

PROJECT DETAILS			
Project Name	Training Opportunity Scheme		
Anticipated Start Date	To be determined	Anticipated End Date	
<p>Provide a short description of the Project</p> <p>To establish a local training brokerage scheme to offer employment, training, new skills and qualifications to:</p> <p>School leavers Unemployed People wanting re-training.</p> <p>The scheme would offer 'on the job' training through practical work experience, concentrating on local trades and skills needed.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>This project would aim to stem the outflow of the local workforce, eg young people. It would create more local job opportunities, create more local trades people to meet local demand and ensure there is a pool of skills from which local businesses could draw.</p> <p>Both the Economy Healthcheck Report and our survey (66% agreed) identified a need for improved local services for those people seeking employment in the town (see Q36).</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Brockenhurst College Learning & Skills Council Local schools Local business DHSS Connexions</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>District and county economic strategies.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>To be identified.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>To be established. It could be a part time worker to set up brokerage scheme - anticipated costs might be similar to those of the Town Project Officer?</p>			

Visitor Information and Signage Project

PROJECT DETAILS			
Project Name	Visitor Information and Signage Project		
Anticipated Start Date	2006	Anticipated End Date	
<p>Provide a short description of the Project</p> <p>To install Visitor Information Points at key areas in the town to identify the facilities ranging from seaside locations to interesting visiting places in the New Forest. These information signs should be of higher quality than at present and notice boards should supply not only places of interest but allow for sporting venues to be noted as well as the tourists' first requirement of knowing where the all important toilet locations were situated</p> <p>To improve information flow about activities and events throughout the parish</p> <p>To increase understanding of key features of the area</p> <p>To increase awareness of local environment</p> <p>To improve signage for key services in New Milton.</p> <p>There would be a number of types of information boards and signs:</p> <p>Information Notice Boards: regularly updated with key notices from Town Council and local community groups informing people of forthcoming events and local news.</p> <p>Interpretation Boards: sited alongside key features of the parish, permanent interpretative displays describing the features and helping people to appreciate the value of these assets, eg Barton Fossil Beds, Barton Sea Front, New Milton Water Tower.</p> <p>Footpath Map Boards/Environmental Information: providing maps of marked footpaths enabling people to plan their walks/excursions from key open spaces in the parish. They would also provide information about what they might see on their walks and the environmental importance of key areas' eg Ballard Water Meadows, Barton Common, Old Milton Green.</p> <p>Town Map: centrally located, possibly interactive showing where people can find key facilities in the town, eg toilets, car parks, sports grounds, Town Hall.</p> <p>Highway Signage: improve road signage to key services and facilities in and around New Milton.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>One of the issues identified in the Healthcheck and supported in the survey was the need to improve opportunities for people to get involved in community activities. Over 65% of respondents supported this idea. This was reiterated in the Market Town Mystery Visitor Town Evaluation which stated that "Signage for pedestrians and drivers was generally poor" (see Appendix , page 8).</p> <p>The Project would help foster a sense of place and 'community spirit' by publicising events to all parts of New Milton. It would also help promote the town as a visitor destination and improve information for those unfamiliar with the town.</p>			

Environment Project – New Milton Town Centre ‘Streetscape Plan & Feasibility Study’

PROJECT DETAILS			
Project Name	New Milton Town Centre ‘Streetscape Plan & Feasibility Study’		
Anticipated Start Date	April 2004	Anticipated End Date	Autumn 2004 (Phase 1)
<p>Provide a short description of the Project</p> <p>To employ design consultants to come up with landscape design plans to set out three possible streetscape options for Station Road, New Milton:</p> <p>Traffic flow and pedestrian flow as is, but pavements and street furniture to co-ordinate.</p> <p>Pedestrianisation of south section of Station Road (part pedestrianisation scheme).</p> <p>Pedestrianisation of Station Road from Osbourne Road to Spencer Road, Elm Avenue junction (full pedestrianisation scheme).</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>The town centre has a tired and outdated appearance. The pavements are in a poor state and the street furniture is uncoordinated. There are issues such as traffic congestion, poor access for the disabled and unsympathetic building design.</p> <p>The Healthcheck report highlighted these issues: 90% of people responding to the town survey agreed that the town centre needs to be made a more attractive environment (see Q5); 57% of respondents felt that at least part of Station Road should be pedestrianised (see Q35).</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Hampshire County Council, Highways Authority and County Town Co-ordinator.</p> <p>New Forest District Council (Highways & Landscape Teams)</p> <p>New Milton Chamber of Commerce (liaison with local businesses)</p> <p>New Milton Town Council (manage street planting and furniture)</p> <p>High Street businesses (own part of pavement, responsible for ongoing maintenance)</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>A previous study examining traffic flow in the town centre considered the option of pedestrianisation from a traffic perspective. This was carried out 10 years ago and the Transport Group have set out a project to re-examine the issues of traffic flow in and around the town. This town centre project needs to link with a study into traffic and pedestrian flows to decide which of the three options offers the best long-term solution for the town.</p> <p>Other issues for consideration are the proposal to establish a weekly street market in the southern part of Station Road, and the need to improve access to shops and facilities for the disabled as a high proportion of local residents are registered disabled.</p>			
<p>Is there a ‘Community Champion’ or local organisation to drive this Project forward? If so, please identify.</p> <p>This project needs to have political support from all three local authorities. New Milton Town Council could act to set up a partnership to drive the project forward.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>There will be two elements to the scheme:</p> <p>Phase 1 - Master Planning: needs to be a partnership between the local authorities, with each putting resources and expertise into the pot.</p> <p>Phase 2 - Implementation: would require significant funding. The nearest example is Totton town centre, which is bidding for a £22m scheme from the Government Office of the South East.</p>			

Environment Project – New Milton Town Design Statement

PROJECT DETAILS			
Project Name	New Milton Town Design Statement		
Anticipated Start Date	Spring 2004	Anticipated End Date	Autumn 2004
<p>Provide a short description of the Project</p> <p>To produce a Town Design Statement and get it adopted as Supplementary Planning Guidance. The Town Design Statement will set out guidance on design details, densities <i>etc</i> to influence new development proposed in New Milton parish.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>The Healthcheck highlighted two issues of insensitive design and a proliferation of high density development. There was overwhelming confirmation of these two issues in the Town Survey – 81% of respondents thought that the historic and character buildings needed greater protection (see Q3), and 85% of respondents felt that greater emphasis should be paid to good design in New Milton (see Q4).</p> <p>The Project is needed to preserve the character of the town, prevent over-density of development and co-ordinate new development in New Milton. It is intended that the Town Design Statement should be adopted as Supplementary Planning Guidance and influence the review of the Local Plan.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Town Council New Forest District Council (Planning) New Milton & Barton Residents Association Amenity Provider, <i>eg</i> Drainage Boards</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>It is proposed that this project will feed into the review of the Local Plan.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>New Milton Town Council, NMBRA.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Approximate cost of £7,000, to include planning work, consultancy fees and printing costs. Joint funding grants from NFDC, New Milton Town Council, HCC and local sponsorship.</p>			

Environment Project – Barton Sea Front Environmental Improvement Scheme

PROJECT DETAILS			
Project Name	Barton Sea Front Environmental Improvement Scheme		
Anticipated Start Date	2004	Anticipated End Date	Long-term project
<p>Provide a short description of the Project</p> <p>Implement plans set out in the NFD Coastal Management Plan (revised 2003) which sets out improvements required for Zone 1: Naish Farm and Zone 2: Barton on Sea. These improvements include:</p> <p>Improved access to beach (inc new access point west end near golf course)</p> <p>Environmental improvements to cliff top (break up bland 'municipal' amenity area)</p> <p>Develop interpretation panels (fossils, military history), information points and amenity facilities (improved toilets <i>etc</i>)</p> <p>Extending the Solent Way – long distance trail from Milford on Sea along the sea front to link through to Dorset.</p> <p>Improve the beach area for amenity users and increase stability of the cliffs.</p> <p>Traffic management will be an important consideration to prevent the area becoming congested at peak times, eg holidays and weekends. A transport project is needed to link Barton Sea Front with the town centre, railway station and key holiday parks in the parish (cycle routes/shuttle bus <i>etc</i>). The railway station could also be renamed 'New Milton & Barton on Sea' to emphasis the seaside location.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>New Milton is a seaside parish and Barton Sea Front forms its most important amenity asset for visitors and residents of the town. This stretch of coast is designated as a Site of Special Scientific Interest and is internationally recognised for its fossil beds. It is also an important economic asset for the town. Although there are few shops and services at the sea front itself, it is an important draw for visitors to the town. It is one of only a few accessible beaches in the NFD (further west, beaches become stony and less accessible). Almost all (91%) our survey respondents felt that the cliff tops at Barton-on-Sea are an important asset that should be protected and enhanced (see Q6).</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Forest District Council (Coastal Management, Amenity Management)</p> <p>Meyrick Estates (owners of the beach)</p> <p>New Milton Town Council (owns and maintains seats)</p> <p>Naish Farm Holiday Park</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>It links to NFD Coastal Management Plan. The NFD Coastal Management Plan sets out broad-brush plans for the area. The Partnership would hope to influence the detail of these plans.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>New Milton Town Council, NMBRA, local champions to engage with other key partner organisations.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Department of Environment, Food and Rural Affairs (DEFRA), NFDC, Heritage Coast? National Trust?</p>			

Environment Project – Ballard Water Meadows

PROJECT DETAILS			
Project Name	Ballard Water Meadows		
Anticipated Start Date	November 2003	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>To protect and enhance Ballard Water Meadows:</p> <p>Step 1 – to bring together interested parties for an on site walkabout and meeting with the aim of establishing a 'Friends of Ballard Water Meadows' group.</p> <p>Step 2 – to work with environmental experts from HCC and Hampshire Wildlife Trust to draw up a Management Plan for the site, incorporating: habitat improvements, access improvements, amenity facilities (seating, dog bins <i>etc</i>) and on site interpretation.</p> <p>Step 3 – to get the area designated in the Local Plan either as a Local Nature Reserve or as a site of importance for Nature Conservation.</p> <p>Step 4 – examine linking site via footpaths, cycle ways <i>etc</i> with other amenities, eg Fernhill Lane Sports Ground car park.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>There was immensely strong feeling in our survey (92%) that open land such as Ballard Water Meadows should be protected (see Q1). Ballard Water Meadows form an important open space close to a key entrance point to the town. The area is surrounded by housing on two sides and is an important amenity area for local residents. It is designated Green Belt land and ownership is currently being transferred to New Milton Town Council.</p> <p>The Project is needed to enhance the environmental value of the area, to protect it from future development and to ensure it meets the amenity needs of the local population.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Town Council (site owners)</p> <p>Meyrick Estates (neighbouring land owners)</p> <p>Ballard School (neighbours)</p> <p>Cricket Club (neighbouring site)</p> <p>New Milton Guides (Guide Hut sited at Ballard Lake)</p> <p>Hampshire Wildlife Trust (carried out site survey work)</p> <p>HCC Environment Department (advice on Management Plan)</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>This initiative will seek to get the area designated in the review of the Local Plan.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>The proposal is for the Town Project Group to initiate a 'weekend' event on site, with walkabout and a meeting. The aim would be to invite interested parties and local residents to form a 'Friends Group' to drive the project forward.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>There are a number of environmental grant schemes that may be available for this type of scheme, eg DEFRA – Countryside Stewardship, English Nature grants, HCC Parish Paths partnership, BTCV grants for local groups, Shell Better Britain, Forestry Commission, <i>etc</i>.</p>			

Transport Project – Congestion & Traffic Flow

PROJECT DETAILS			
Project Name	Congestion & Traffic Flow		
Anticipated Start Date	Q1, 2004	Anticipated End Date	Q3, 2004
<p>Provide a short description of the Project</p> <p>To establish a Working Party to conduct a detailed review of all aspects of the town's accessibility, ie pedestrian, traffic (public and private), and parking (on and off street). The remit of the Working Party would be to develop and approve an integrated traffic flow and accessibility plan that could be implemented in phases over the longer term and serve as general planning guidelines for all forms of future development within New Milton.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Traffic flow and congestion around the town is generally poor. This view is supported by the results of the survey with 90% of respondents (see Q29) believing that more needed to be done to improve traffic flow around the town centre. The result is detrimental to the town's economy and image due to the impact on businesses, shoppers and visitors.</p> <p>Several specific bottlenecks have been identified but have been addressed in an <i>ad hoc</i> and isolated manner. This approach creates new problems or simply moves the problem elsewhere. A prime example is the Spencer Road traffic light which elicited strong reaction in our survey, eg "Traffic management measures do not appear to take into consideration logical impact on business and adjoining roads", "Traffic lights in town centre a nightmare", "Town centre traffic lights are a farce ..."</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>The Working Party must be represented by all stakeholders within the community, including private, public and commercial transport users, cyclists, pedestrians, the disabled and local business. It must also be supported by expertise in the relevant areas, eg town planning and traffic management.</p> <p>Participation by the Town, District and County Councils is also vital as many recommendations will very likely require planning permission. It is essential that the Working Party have a good indication at outset that the planning authorities will not veto their recommendations.</p> <p>The Partnership will ensure that the activities and recommendations are widely published within the community to ensure a general consensus and also liaise with the Sub Groups to avoid duplication.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Rerouting of traffic and accompanying signposts may well impact local business and the environment. It may well link with the New Forest Transport Strategy and it will be important to liaise closely with both the Environment and Economic Sub Groups.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>David Hall.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>No specific costs have been calculated as yet, but the costs envisaged would be the cost of meeting venues (possibly the Town Hall?) and the costs associated with securing professional and expert advice.</p>			

Transport Project – Transport Information

PROJECT DETAILS			
Project Name	Transport Information		
Anticipated Start Date	Q1, 2004	Anticipated End Date	Q3, 2004
<p>Provide a short description of the Project</p> <p>To provide a source of readily accessible transport information. The delivery and presentation mechanism is not yet defined but initial ideas favour a well signposted central location, possibly staffed, supported by notice boards at key sites around the town. The recently opened information centre at the Town Hall would be an ideal location and offers the potential to extend the service to a visitor/general information centre.</p> <p>Initially a Working Party should be convened with all local transport providers. The remit would be to agree what information should be provided, its format and a process that ensures the information is well maintained and up to date.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>There is no readily accessible source of transport information, which makes planning journeys difficult. This fact was supported 83% of town survey respondents (see Q26) who felt that information on public transport could be improved in New Milton.</p> <p>There is wide range of transport provision (New Milton scored a maximum of 30 in the Mystery Visitor Town Evaluation, see page 4) serving different and specialist needs: buses, trains, taxis (licensed and private hire), Cango, Dial-A-ride, Community Bus Brokerage, Moped Brokerage and Young People's Transport Forum, and yet 54% of survey respondents believed that transport provision in the town does not cater for the needs of all residents (see Q30). A wider awareness of these services would benefit both travellers and providers.</p> <p>An improved information service would help promote the town as a local visitor centre and also encourage shoppers from more distant villages who might otherwise go elsewhere.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Representatives from all transport providers and users must be included to ensure that the information is accurate, appropriate and reliable. They must agree on the content, the format and the location of the point of delivery.</p> <p>The Partnership will act as facilitators and co-ordinators only. It is the transport users who will decide what information is needed and it is up to the transport providers to ensure they can supply it in the right manner.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>It will link with the New Forest Transport and the New Forest Car Parking and Traffic Management Strategies and, as the expected outcome is an increase of visitors in the town, it may also impact the Social & Community Sub Group who should be kept informed.</p> <p>To the extent that additional street furniture is desirable, liaison with the Environment Sub Group will be needed to co-ordinate information board sites and appearance.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>To be appointed.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>No specific costs have been calculated as yet.</p>			

Transport Project – Transport Integration

PROJECT DETAILS			
Project Name	Transport Integration		
Anticipated Start Date	Q1, 2004	Anticipated End Date	Q3, 2004
Provide a short description of the Project			
To instigate a Transport Forum to identify and represent all service providers and users, with a view to improving integration.			
Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)			
<p>There is a lack of co-ordination between different transport providers into, out of and around New Milton making journeys difficult and long. This fact was supported by our town survey in which 79% believed that bus and train services in particular needed to be more integrated (see Q25). The problem is exacerbated by the wide range of services provided: buses, trains, taxis (licensed and private hire), Cango, Dial-A-ride, Community Bus Brokerage and a Moped Brokerage. Specific issues identified include station platform length and last bus and train times.</p>			
The objective is to make New Milton more 'visitor friendly', benefiting both the local town and its economy generally.			
PROJECT REQUIREMENTS			
What key organisations will be needed to deliver the Project and what role will the Partnership take?			
All service providers and users need to be brought together to identify and agree realistic enhancements to the services that can be implemented in the longer term.			
The needs of the surrounding communities and all who travel to, from and through New Milton must be included, so Residents Associations may offer valuable input.			
The Partnership will act as facilitators and arrange and run a workshop.			
How does the proposed activity link with and/or complement local strategies or initiatives?			
This project is a natural extension of the Transport Information Project and may again link with the New Forest Transport and their Car Parking and Traffic Management Strategies.			
Liaison with the Environment Sub Group should be maintained so as to maximise the benefits for the local economy.			
Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.			
To be appointed.			
Identify funding requirements and possible funding sources for the Project?			
No specific costs have been calculated as yet.			

Transport Project – Car Parking

PROJECT DETAILS			
Project Name	Car Parking		
Anticipated Start Date	Q1, 2004	Anticipated End Date	Q3, 2004
Provide a short description of the Project			
To develop an integrated and effective parking management scheme that takes account of all users.			
Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)			
<p>The 'Your Town, Your Say' town survey found that 66% of respondents believed that there is not enough town centre parking in New Milton (see Q28) and 74% felt that it needed to be re-organised to make better use of existing spaces for all users (see Q29).</p> <p>In addition, New Milton scored zero for ease of parking in the Market Town Mystery Visitor Town Evaluation, see page 4), and it was noted that there are only a few long stay spaces. In fact, it remarked that car parking was one of the worst aspects in terms of the overall impression of the town – "The car parking was atrocious." (See page 8)</p> <p>Both the Healthcheck report and the Market Town Mystery Visitor Town Evaluation cited the lack of parking provision for the disabled (particularly important in view of the demographics of the New Milton population), and mother and toddlers.</p>			
PROJECT REQUIREMENTS			
What key organisations will be needed to deliver the Project and what role will the Partnership take?			
<p>All developments should be part of an integrated solution as parking impacts traffic flow and pedestrians. It may therefore be appropriate to run this as a sub committee within the Congestion & Traffic Flow project. It is envisaged that the Project will need to work closely with town and district planners as any recommendations may require planning consent.</p> <p>The Partnership will act as facilitator and co-ordinator, whilst keeping the wider public informed.</p>			
How does the proposed activity link with and/or complement local strategies or initiatives?			
<p>This project not only complements but should be considered integral to the Congestion & Traffic Flow Project. It will also undoubtedly link with the New Forest Car Parking and Traffic Management Strategy.</p> <p>Liaison with the Environment Sub Group should be maintained so as to maximise the benefits for the local economy. The project may include a reduction of on-street parking and therefore may impact the Streetscape Project in terms of an opportunity for some degree of pedestrianisation.</p>			
Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.			
<p>None as yet, but it is strongly recommended that a Town Councillor be appointed as this would provide the necessary access to the District and County Councils and the opportunity to build appropriate working relationships.</p> <p>If organised as a Sub Group of the Congestion & Traffic Flow Project, then they could be appointed from the Partnership.</p>			
Identify funding requirements and possible funding sources for the Project?			
<p>No funding will be required for the Working Party as this will be made up of volunteers. Expert advice, however, will be required in such areas as town planning and traffic management.</p>			

Transport Project – Pedestrians

PROJECT DETAILS			
Project Name	Pedestrians		
Anticipated Start Date	Q1, 2004	Anticipated End Date	Q3, 2004
Provide a short description of the Project			
To identify specific actions and an overall plan to improve pedestrian access to New Milton.			
Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)			
<p>The Healthcheck report identified several poor crossing points, eg Arnewood Medical Centre and the slow pedestrian phase of the traffic lights at the Ashley Road/Old Milton Road/Station Road junction (see Pedestrians in and around New Milton section of Transport & Accessibility). Although none of the questions of our survey related specifically to pedestrian needs, it elicited several points such as the barriers on the footpath by the railway that make it difficult for mothers with prams and the disabled in wheelchairs to get through, and the need for more pedestrian crossings, eg Gore Road, Marine Drive and by the railway station. The lack of cycle routes in town mean that cyclists frequently use the pavements which is both threatening to pedestrians as well as dangerous.</p> <p>Improved pedestrian access will make the town more attractive and welcome to visitors, which would, in turn, benefit the local economy and the town generally. The town showed considerable support (57%) for some degree of pedestrianisation (see Q35).</p>			
PROJECT REQUIREMENTS			
What key organisations will be needed to deliver the Project and what role will the Partnership take?			
Town and District Councils need to be involved as many actions may require planning consent and public funding. Also specialist expertise on pedestrian issues should be identified and included.			
The public should be represented to provide both pedestrian and cyclist viewpoints.			
The Partnership will act as facilitator and co-ordinator, whilst keeping the wider public informed.			
How does the proposed activity link with and/or complement local strategies or initiatives?			
Any recommendations that the Project makes may impact traffic flow so close liaison with the Congestion and Traffic Flow Project is essential to ensure that a co-ordinated approach and the best overall solution is achieved. It may be sensible to organise this as a Sub Group of the Congestion & Traffic Flow Project.			
Actions from the Project whilst potentially benefiting the economy may also impact the environment, eg pedestrianisation, signage and street furniture, therefore close co-operation with both the Environment and Economy Sub Groups is essential.			
Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.			
None as yet, but it is strongly recommended that a Town Councillor be appointed as this would provide the necessary access to the District and County Councils and the opportunity to build appropriate working relationships.			
If organised as a Sub Group of the Congestion & Traffic Flow Project, then they could be appointed from the Partnership.			
Identify funding requirements and possible funding sources for the Project?			
No funding will be required for the Working Party as this will be made up of volunteers. Expert advice, however, will be required from the Town and District Councils.			

Social & Community Project – Centres for the Community

PROJECT DETAILS			
Project Name	Centres for the Community		
Anticipated Start Date	2004 (Phases 1 & 2)	Anticipated End Date	2009 (Phase 3)
<p>Provide a short description of the Project</p> <p>To provide an open Community Centre and co-ordinate existing facilities, and the services they provide, to ensure they are meeting the needs of all sectors of the community, and to improve the awareness by the general public of the facilities available for community use in New Milton.</p> <p>Phase 1 – Review of all existing facilities. Review of community needs.</p> <p>Phase 2 – Programme of improvements to existing community buildings and facilities.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>There is currently no 'Community Centre' in the town; instead, there is a range of venues run in different ways by different organisations which offer a variety of facilities to local residents and visitors. The needs of some sectors of the community are not being met by these facilities.</p> <p>The town survey revealed that 69% of people felt that New Milton needed a Community Centre available to all groups. Only 30% of respondents felt that there was a wide a wide range of community facilities – most disagreed (44%) or did not know (26%). There is also the issue of the physical state of some of the key buildings, a number of which are in urgent need of refurbishment.</p> <p>The Project will bring a number of benefits to all members of the community:</p> <ul style="list-style-type: none"> Engender community spirit between all ages Encourage and increase social activity Improve and promote existing facilities, with possible expansion where needed. 			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>All current providers of key community facilities and buildings in the parish. These include:</p> <ul style="list-style-type: none"> New Milton Memorial Centre, Parish (Church) Halls (3) Community Association, Nedderman Centre Other Church Halls and buildings (Ashley, New Milton Baptist, Barton Methodist, etc) Bashley Village Hall, Sports Centres, pavilions, etc <p>The Partnership could co-ordinate and provide a focus and policy for the Project.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Potential links to Community Strategy.</p> <p>Also links with other initiatives in Town Plan, eg Social Deprivation Areas, Rejuvenation of the 'Rec', etc.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Clive Rigden, Memorial Hall Management Group.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Phase 1 – looking at existing facilities and how they meet can be done 'in house'. This work might result in a guide to community facilities in New Milton, which could be incorporated into future Town Guide.</p> <p>Phase 2 – Physical improvements to buildings; a range of grants applicable. There are village halls/community buildings advisers at HCC and Community Action Hampshire who can help identify suitable funding sources.</p>			

Social & Community Project – Inclusive Communities

PROJECT DETAILS			
Project Name	Inclusive Communities		
Anticipated Start Date	Spring 2004	Anticipated End Date	2007 (3 year project)
<p>Provide a short description of the Project</p> <p>To undertake intensive community capacity building work on key housing estates in New Milton, which have been identified as being areas of 'social deprivation' with high rates of unemployment, poor access to services, high rates of child poverty, <i>etc.</i></p> <p>The model may follow that of the work of Regenerate, a social charity working in Poole who work closely with communities to get local residents engaged in the process of rebuilding their community and coming up with solutions to local problems; or it may resemble work undertaken in Pennington, where Participatory Needs Analysis Work was followed up with the setting up of a local group to drive forward improvements to the local area.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>New Milton parish has pockets of deprivation within its boundaries. These are masked by statistics measuring overall well-being of the community, but more detailed local analysis reveals a more complex picture. Some of the reports reveal a few of the issues:</p> <p>The 'Summary of the Indices Deprivation 2000 for the New Forest' (Jan 2002) ranks Milton Ward as the highest in the New Forest for child poverty.</p> <p>An investigation into drug use in the New Forest (Dec 2002) indicates that New Milton has the highest percentage of injecting drug users in the area.</p> <p>Further analysis of the Census data, looking in detail at some of the Output Areas in New Milton, will clarify the issues and areas that need further attention.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Forest Public Health Group New Forest District Council (Health, Housing, etc) New Forest Primary Care Trust Police New Milton Town Council Local Residents' Associations Local voluntary organisations Regenerate?</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>This initiative would link to the work of the New Forest Public Health Group which has been looking at the issues of deprivation in the New Forest area. They have undertaken projects in Calshot and Pennington, and have expressed interest in working with New Milton.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Helen Wallace Dowling.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Funding would initially be for a project worker to undertake community capacity building work, with a Community Chest Fund to be able to start to implement small scale projects to facilitate change.</p> <p>Possible funding from New Forest Public Health Group.</p>			

Social & Community Project – REC’creation

PROJECT DETAILS			
Project Name	REC’creation		
Anticipated Start Date	Phase 1 - Spring/Summer 2004 Phase 2 – when funding in place	Anticipated End Date	Phase 1 - Summer 2004 Phase 2 – 3-month project
<p>Provide a short description of the Project</p> <p>Phase 1 – Form an Action Group representing landholding interest and users of Recreation Ground. Draw up ‘design brief’ for redesign of Recreation Ground (‘Rec’) and tender work out to consultants. Hold event on ‘Rec’ to consult on design options. Cost out preferred option and apply to appropriate funding sources.</p> <p>Phase 2 – Implementation of landscape theme.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>The ‘Rec’ is an important green space right in the heart of New Milton town. From research in the Healthcheck report and with the young people in particular, it was established that it is currently under-utilised, bland and disconnected from the town centre. In addition, there are clashes between different user groups of the site, leading to anti-social behaviour.</p> <p>The Project is needed to rejuvenate the ‘Rec’, provide an outdoor space that meets the needs of all sectors of the community and will make it the ‘social heart’ of New Milton.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>To work with: Landscape Design Team, New Forest District Council, HCC (Environment Section) New Milton Town Council (Trustees of the site which is a registered charity) New Milton Memorial Hall (a key element of the site, a registered charity) Recreation Clubs currently on site – tennis, indoor bowls, outdoor bowls, skateboarders and children’s play.</p> <p>New Milton Junior School have already made a ‘Planning for Real’ model of the site and drawn up some ideas for re-designing the ‘Rec’.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>In the New Forest Local Plan, the ‘Rec’ is recognised as an important green open space within the town. There are policies in the Local Plan to improve links between the High Street and the ‘Rec’.</p> <p>The ‘Rec’ was created as a memorial to those people from the parish that died in the Wars; it is an important heritage asset to the local community.</p>			
<p>Is there a ‘Community Champion’ or local organisation to drive this Project forward? If so, please identify.</p> <p>New Milton Town Council.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>One potential source of funding is the Countryside Agency’s Doorstep Greens Grants. Government grants to encourage park regeneration, eg Heritage Lottery.</p> <p>Scope and costs:</p> <p>Phase 1 – Volunteer time to prepare design brief and organise consultation event. Professional design expertise to draw up and cost landscape design schemes for the site. Costs to be determined.</p> <p>Phase 2 – Costs to be determined by Phase 1.</p>			

Social & Community Project – Telly Talk

PROJECT DETAILS			
Project Name	TellyTalk		
Anticipated Start Date	April 2004	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>A video conferencing project between the public and voluntary /statutory partners in the New Forest District area.</p> <p>Video conferencing facilities will be installed in the Town Hall in New Milton enabling members of the community and general public to interface with staff from partner organisations without the need to travel to Totton, Lyndhurst or Lymington. Signatures for benefit claims, for example, could be accepted online.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Although New Milton is the second largest town in the New Forest, local residents currently have to travel long distances in order to access a range of key services. The nearest job centres, for example, are in Lymington or Christchurch involving a bus trip costing over £5 or a 20 minute car journey.</p> <p>The Healthcheck report recognised this issue: 66% of respondents agreed that local services need to be improved for those people seeking employment or benefit advice in New Milton.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Forest District Council Citizens' Advice Bureau Benefits Agency Government Services Job Centre Plus Library services, etc.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>It will empower local people without private transport throughout the parish to have better access to services across the New Forest.</p> <p>It will help deliver aims of the Local Community Strategy.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>The Citizens' Advice Bureau is involved in the Project and will keep the Partnership informed. It is important to monitor whether this Project will fill all the gaps in service provision identified in the Healthcheck.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>A bid for £200k has been secured by New Forest District Council. This must be spent by March 2004.</p>			

Social & Community Project – The Milton ‘Movies’

PROJECT DETAILS			
Project Name	The Milton ‘Movies’		
Anticipated Start Date	2004	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>To provide a regular cinema/film venue in New Milton, accessible to all. There are a number of possibilities that could result in a regular programme of films being shown, either at a fixed venue such as the Memorial Hall, or at a series of venues across the parish.</p> <p>The Forest Arts Centre, Memorial Hall, Ashley Infants School and Ballard School all have some potential for showing films. There is also the option of outdoor screenings ‘Screen on the Green’ that could attract visitors to the town.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>The only current venue showing films (on an irregular basis) is the Forest Arts Centre; otherwise residents have to travel to the Regents Centre in Christchurch or the Community Cinema in Lymington. Mainstream cinemas are in Bournemouth and Southampton.</p> <p>The survey revealed that 79% agreed that ‘New Milton needs more entertainment and social activities for all ages’ and a cinema was the most mentioned facility that young people in particular would like to see in New Milton.</p> <p>At present, the town centre shuts down at night as there is very little to do. There is a clearly identified need (80% agreement) for more low cost facilities, particularly for young people.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Key organisations will be those who manage facilities with the capacity for screening films, eg Arts Centre, Memorial Hall, Ashley Infants School and Ballard School. The Partnership has links to most of these organisations and can play a role in bringing them together to discuss the best, co-ordinated ‘movie’ options for New Milton.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Currently unknown – possible link to arts strategy?</p>			
<p>Is there a ‘Community Champion’ or local organisation to drive this Project forward? If so, please identify.</p> <p>Clive Rigden, Memorial Hall Management Group.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Costs to be determined for:</p> <p>Equipment costs for screening, Venue hire/staffing, Promotion and Management.</p> <p>Possible sources of funding:</p> <p>Arts Lottery</p> <p>Local Authorities</p> <p>Community Service Grant</p> <p>Countryside Agency</p> <p>McCarthy& Stone? (original cinema was lost to the company’s first sheltered housing scheme)</p>			

Social & Community Project – NOTICE New Milton

PROJECT DETAILS			
Project Name	NOTICE New Milton		
Anticipated Start Date	2004	Anticipated End Date	2 year project
<p>Provide a short description of the Project</p> <p>To improve information flow about community activities and events throughout the parish</p> <p>To increase understanding of key features of the area</p> <p>To increase awareness of local environment</p> <p>To improve signage for key services in New Milton.</p> <p>There would be a number of types of information boards and signs:</p> <p>Information Notice Boards: regularly updated with key notices from Town Council and local community groups informing people of forthcoming events and local news. They would be similar to that already in place in the town centre but located in other areas of the parish.</p> <p>Interpretation Boards: sited alongside key features of the parish, permanent interpretative displays describing the features and helping people to appreciate the value of these assets, eg Barton Fossil Beds, Barton Sea Front, New Milton Water Tower.</p> <p>Footpath Map Boards/Environmental Information: providing maps of marked footpaths enabling people to plan their walks/excursions from key open spaces in the parish. They would also provide information about what they might see on their walks and the environmental importance of key areas' eg Ballard Water Meadows, Barton Common, Old Milton Green.</p> <p>Town Map: centrally located, possibly interactive showing where people can find key facilities in the town, eg toilets, car parks, sports grounds, Town Hall.</p> <p>Highway Signage: improve road signage to key services and facilities in and around New Milton.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>One of the issues identified in the Healthcheck and supported in the survey was the need to improve opportunities for people to get involved in community activities. Over 65% of respondents supported this idea. This was reiterated in the Market Town Mystery Visitor Town Evaluation which stated that "Signage for pedestrians and drivers was generally poor" (see Appendix , page 8).</p> <p>The Project would help foster a sense of place and 'community spirit' by publicising events to all parts of New Milton. It would also help promote the town as a visitor destination and improve information for those unfamiliar with the town.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Town Council ; New Forest District Council (Tourism); Hampshire County Council Highways and Parish Partnership (Environment Group); Local businesses</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Links to Tourism and Highways strategy. Also links to Community Strategy in that it will encourage public participation in local democracy and events.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Ben Earwicker, New Milton Town Council</p> <p>Vic Ruston, Ramblers' Association (Parish Footpaths)</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Based on the cost of the Town Centre Notice Boards (£2,500) and the map cabinets for the Parish Paths project (£400), the estimated cost would be in the region of £12,000 for up to 12 boards/interpretation panels.</p>			

Young People Project – Chill Magazine

PROJECT DETAILS			
Project Name	Chill Magazine		
Anticipated Start Date	Started June 2003	Anticipated End Date	Ongoing (3 issues pa)
<p>Provide a short description of the Project</p> <p>To work with young people in New Milton to produce a 'teen magazine', which will be produced three times a year, and which will be written by young people for young people.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>The survey conducted by the schools in New Milton showed strong support for a local magazine and a need to provide young people with relevant information that they might find difficult to access elsewhere. It will publish relevant articles, events, advice and details of opportunities for young people within the parish.</p> <p>The Project will develop a wide range of skills within the group, eg writing, computer skills, group / team work, fund raising, etc. The magazine will help to give young people a greater voice and a more visible and positive presence.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>HCC Youth Service Town Project Officer Commercial sponsors Potential for 'Action for Youth' to be involved.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Youth projects have been identified as a priority for Local Authorities. Opportunity to link with 'Action for Youth'.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Town Project Officer</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Each issue will cost in the region of £1,000 to print and produce.</p> <p>Funding needs to be secured from commercial sponsors, eg sale of advertising space, and possible youth fund raising initiatives.</p> <p>A £1,000 grant is available from Connexions and was successfully applied for.</p>			

Young People Project – Young People’s Swap Shop

PROJECT DETAILS			
Project Name	Young People’s Swap Shop		
Anticipated Start Date	2004/5	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>To identify and establish a local facility to enable young people to purchase, sell or swap designer clothing and goods.</p> <p>The project would encourage ‘youth enterprise’ and fill an identified gap in the local retail market.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Although our survey showed that 64% of the population did most of their shopping in New Milton (see Q32), closer analysis of the results revealed that less than 37% of the under-18 sector did most of their shopping in New Milton, and 69% of this group didn’t consider that there was a wide range of shops in the town. Comments like “need more young shops in towns, eg Claire’s Accessories” were noted.</p> <p>There is evidence of a lack of young people targeted fashion outlets and a lack of affordable, good quality clothing available. It would encourage young people to shop in town and use town facilities and, as such, the Project would bring revenue into the town and potentially encourage further investment and provision of young people orientated retail outlets.</p> <p>The Project would enhance the profile of young people in the town in a positive way and increase facilities for young people in New Milton. The involvement of young people would both challenge and extend their experiences.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Arnewood School Young Enterprise Princes Trust Local charitable sector Chamber of Commerce.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>It could be linked with the youth house/café projects or be a stand alone project, possibly utilising an existing charity shop facility.</p> <p>Hampshire County Youth Service Strategic Development Plan.</p>			
<p>Is there a ‘Community Champion’ or local organisation to drive this Project forward? If so, please identify.</p> <p>No</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Costs would depend on where and how the facility was set up and run, eg it could be a monthly swap shop event or a permanent retail outlet.</p> <p>Volunteer input through youth enterprise scheme would help keep overheads low. There are even opportunities to create revenue and become self-funding after the injection of a small pump priming grant for set up and advertising costs.</p>			

Young People Project – Target Sport

PROJECT DETAILS	
Project Name	Target Sport
Anticipated Start Date	Rolling project as and when sports clubs and facilities join the initiative.
<p>Provide a short description of the Project</p> <p>To enable / widen access to sporting facilities, clubs and facilities within and close to New Milton (with particular focus on young people), by developing a system allowing reduced price / low cost access to them.</p> <p>Ideas could include: sports vouchers, open days, taster sessions, etc.</p>	
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>An issue of the high cost of some sports facilities and activities in the local area was identified in a survey by young people. This has resulted in been limited access and a low take up of various opportunities by young people.</p> <p>The Project will extend the choice and control that young people have over their leisure pursuits. It should enable participation in new, challenging activities and encourage a healthier lifestyle.</p>	
PROJECT REQUIREMENTS	
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Forest District Council, Sports Development Officer</p> <p>Active Sports (the government's national sporting programme)</p> <p>Local schools</p> <p>Local sporting organisations</p> <p>New Milton Town Council (for publicity).</p>	
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>New Forest Sports & Recreation Strategy</p> <p>New Forest Play Development Strategy.</p>	
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>No</p>	
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>It is hoped that much could be funded by goodwill gestures of the local sports providers as this would provide them with positive publicity.</p> <p>Sports England</p> <p>National Sports Lottery Fund</p> <p>Seek funding advice from New Forest District Council.</p>	

Young People Project – The Caff

PROJECT DETAILS			
Project Name	The Caff (<i>working title only</i>)		
Anticipated Start Date	Steering Group established	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>To establish a 'drop in' café facility, staffed by appropriate adults and based centrally in town. It should offer low cost refreshments and access to information and advice and be open in the evening. Young people will also utilise the café as a communication point with New Milton Town Council.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Both the Healthcheck and the town survey identified the lack of low cost facilities and services for young people (80% of respondents - see Q11) and a lack of evening provision of facilities accessible to young people in the local area – “need more for youngsters, eg 50s coffee bar with juke box”.</p> <p>By using the café as a communication point with the Town Council, it would allow young people to have their input and influence local policy. Involving young people in positive activities would improve the local perception of young people and help to reduce crime and anti-social behaviour.</p> <p>It will offer a user-friendly and safe environment for young people to socialise.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>A steering group has been established made up of representatives for the Youth Service, Partnership members, local young people, church youth groups and Connexions.</p> <p>Delivery roles have yet to be established. The Partnership will provide a supporting, advocacy and backing role.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Hampshire County Youth Service Strategic Development Plan</p> <p>Possible links with the New Forest Community Safety Partnership.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>No</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>It is anticipated that there would be substantial setting up costs and ongoing overheads (staffing, premises, etc), although exact figures have yet to be researched.</p> <p>Possible funding sources might include:</p> <p>New Forest Community Safety Partnership</p> <p>Lottery funding</p> <p>Children's Fund</p> <p>Market Town – Countryside Agency?</p> <p>Lloyds TSB?</p>			

Young People Project – Personal Safety

PROJECT DETAILS			
Project Name	Personal Safety		
Anticipated Start Date	2004	Anticipated End Date	Annual Programme?
<p>Provide a short description of the Project</p> <p>The aim of this Project is to make young people feel safer living in New Milton. It proposes to offer targeted sessions on personal safety to young people in New Milton, concentrating on issues such as bullying, developing self-confidence and self-esteem. Young people will learn new skills and learn how to manage themselves to avoid situations that could lead to harm to themselves, or to others.</p> <p>Sessions could be offered at accessible venues around New Milton, eg Youth Centre, Nedderman Centre, and be run by specialists experienced at working with young people, including the police. A programme may also be co-ordinated through schools, youth services, etc.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Young people locally have expressed concern about personal safety and bullying in particular. Over one third (37%) of the under-18 group in our survey did not agree that New Milton was a safe place to live and there have been a number of high profile incidents of bullying in recent months.</p> <p>Our survey showed that concern about personal safety was not limited to the young people, and there is potential for this programme to be extended to other vulnerable sectors of the community, eg the elderly and the disabled.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Hampshire Youth Service New Milton schools New Forest District Council, Safety Officer Specialist / skilled people with the ability and knowledge to deliver the programmes The Partnership will research existing initiatives, explore and procure funding for Project.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>New Forest Community Safety Partnership Local police / school initiatives?</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>No</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p>			

Young People Project – Family Centre / Youth Annexe / Detached Youth Team

PROJECT DETAILS			
Project Name	Family Centre / Youth Annexe / Detached Youth Team		
Anticipated Start Date	ASAP	Anticipated End Date	Ongoing
<p>Provide a short description of the Project</p> <p>This is a voluntary / community project run by, and for, families in the New Milton area. It will provide supportive learning space for adults and children, and a range of social, creative and personal opportunities and projects.</p> <p>Staff would ideally be from the local community and would be a combination of salaried and voluntary. Whilst they may be professionally qualified, they will not work for a statutory service.</p> <p>In addition, the Centre will have a Youth Annexe, which will be the base for a detached youth work team.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Young people have identified that, apart from generic youth provision, there is nothing else for them to do in New Milton, and that accessing existing services is very difficult.</p> <p>The Healthcheck identified a lack of community spirit, social isolation and a need for such services in areas such as Milton Ward where there are pockets of deprivation. The Family Centre would be a resource to help address these issues.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>As a community project, the key to this project will be passionate and committed local people. Support would be sought from a range of statutory agencies and other organisations.</p> <p>The Partnership would need to support a long-term and wide-ranging 'listening process'.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>Not known.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>We would hope that respectful, listening in the community would identify a suitable champion.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>The Project would require significant building, start up and core costs, which could be raised through support from local agencies, as well as raising funds through various charitable trust funds. As a local provision, local businesses would be encouraged to lend their support and expertise.</p>			

Young People Project – Places to Play

PROJECT DETAILS			
Project Name	Places to Play		
Anticipated Start Date	Phase 1 – 2004 Phase 2 – 2004 – 2010	Anticipated End Date	2010
<p>Provide a short description of the Project</p> <p>To conduct a play audit of New Milton, looking at existing sites where children play and identifying areas / places where there are few opportunities for play</p> <p>To draw up a long-term programme to improve opportunities and facilities for children of all ages to play throughout the parish</p> <p>To implement the programme in a phased improvement scheme to create an improved range of play spaces in the parish.</p> <p>The Project will be broken down into two distinct phases, the first of which is to identify any opportunities for play, including the sites and facilities that will be needed, and a strategy for implementation. The second phase will be the implementation of that strategy and the construction of the play areas.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>Since ownership of play areas transferred to the Town Council from the New Forest District Council, New Milton has seen a gradual loss of play areas in the town. There are now only two that the Town Council own, and another is maintained as art of a development scheme.</p> <p>Studies have been carried out with Ashley Junior School and the New Forest District Council Play Development Officer to look at improvements to the play area in Ashley, and the children presented their ideas to the Town Council, which is now looking to put resources into improving play opportunities in Ashley.</p> <p>In addition, a workshop was held to find out what young people think about the 'Rec'. New Milton Juniors have drawn up designs and the workshop listed ideas for improving this area (see Appendix).</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>New Milton Town Council</p> <p>New Forest District Council</p> <p>The Children's Fund is in the process of appointing a part time Play Development Worker for New Milton, starting in 2004, based with Forest Bus.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>New Forest Sports & Recreation Strategy</p> <p>New Forest Play Development Strategy.</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>No,</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>The Children's Fund?</p> <p>Lottery Funding?</p>			

Young People Project – D.I.S.C.O.

PROJECT DETAILS			
Project Name	D.I.S.C.O.		
Anticipated Start Date	December 2003	Anticipated End Date	Ongoing – 4 x pa
<p>Provide a short description of the Project</p> <p>To provide a programme of evening entertainment during the school holidays for 9 – 11 year olds in New Milton. Discos would be organised by willing pupils at Arnewood School and would be held at the Memorial Hall. Tickets would be priced at reasonable rates, such that the revenue generated would fund the events, with any surplus going towards funding other youth projects in the town, eg Chill magazine.</p>			
<p>Explain why the project is needed and what it is intended to achieve (refer to Healthcheck or previous survey work to support project proposal)</p> <p>In our town survey, 79% of respondents felt that New Milton needed more entertainment and social activities for young people (see Q12). Closer scrutiny showed that this figure rose to 92% of respondents aged under 18.</p> <p>At the Youth Workshop held on 6 October 2003, all the young people there said, "We need more entertainment during the holidays; there's nothing to do and we get very bored."</p> <p>The Project will provide learning opportunities for those organising the events, and develop a range of skills, eg project management and event organisation. It will create opportunities to encourage young people to achieve their potential as empowered individuals and members of groups and communities. It will also help reduce crime and anti-social behaviour.</p>			
PROJECT REQUIREMENTS			
<p>What key organisations will be needed to deliver the Project and what role will the Partnership take?</p> <p>Arnewood School, Memorial Hall Management Group Junior schools – Ballard, New Milton, Ashley (and even others outside the parish), Youth Service (to advise on necessary practices, health and safety issues, etc), St John's Ambulance (to provide First Aid on site)</p> <p>The role of the Town Project Officer would be to oversee the project, working with pupils from Arnewood to help organise events.</p>			
<p>How does the proposed activity link with and/or complement local strategies or initiatives?</p> <p>New Forest District Council Community Safety Partnership (youth diversion target)</p> <p>Hampshire County Youth Service Strategic Development Plan</p>			
<p>Is there a 'Community Champion' or local organisation to drive this Project forward? If so, please identify.</p> <p>Matt Tuddenham, Amber Donnelly, Katie Peacock (Youth Leader), Clare Donnelly.</p>			
<p>Identify funding requirements and possible funding sources for the Project?</p> <p>Hire of Memorial Hall £ 90 (half price rate)</p> <p>DJ £ 105 (discounted rate)</p> <p>Equipment Hire £ 200 (hire for 1st event; generated revenue will be used to buy equipment for future events)</p> <p>Tickets/posters/advertising £ 55</p> <p>Total Cost (per event) £ 450</p> <p>Total Annual Cost £1,800</p> <p>Potential sources identified:</p> <p>Community Safety Budget (New Forest District Council); Local sponsorship; New Milton Town Council</p>			